



September 2022 President's Message

Dear Susquehanna Valley C.C. Members,

The Susquehanna Valley C.C. Board of Directors would like to thank the Members who utilize the Club on a weekly or regular basis! The weekly morning golfers, Burger Night dining guests, Wednesday Night Women's League, Thursday Men's League, Friday evening group, Pool Members, and the Weekend Member Games have provided some consistency to the Club this summer.

In order to improve the Susquehanna Valley C.C. sales through the remainder of 2022, we need to increase our membership utilization in the Clubhouse and Golf Course through the end of the season. We will also continue to market special events, class reunions, weddings, corporate meeting space, and holiday parties. In addition, the Clubhouse will be adding three Games of Skill machines to the golfers room. The new gaming machines will be placed in the corner of the Golfers Room and will be installed on Tuesday, September 6.

The Board of Directors has been monitoring overhead and expenses for most of the year. We've experienced a variety of un-budgeted expenses like the Pond restoration, broken water pump, roof on Number 16 Irrigation Pump House, as well as aging Golf Course Equipment. Golf Equipment parts have been very tough to locate and find. We still need to address the roof on the Maintenance Shed and sell 20 of our old golf carts from the fleet. In addition, our food costs are running 8-10% above last year. The food costs for the House have been improving and are around 41% for the year-to-date. Fertilizer, equipment repairs, and maintenance have seen a 157% increase over 2021. Overhead and general cost of doing business has increased 20% from this time last year.

Susquehanna Valley C.C. continues to offer catering, business breakfast and lunch meetings, and corporate dinners. The new Audio-Visual Equipment with portable monitors, computer hard drives, and conference phones are available in the Board Room and the Rotary Room for businesses to host online meetings. We will be adding projectors and additional monitors in the Ballroom and El Mirador Room. Please contact the Business Office at 570.743.1714 to learn more about the technology capabilities and to schedule your next off-site meeting venue.

It appears the outside golf outings will provide us with additional revenue in September and October as the Club hosts the **Mosty Mutts Golf Tournament** – Wednesday, September 7, **Selinsgrove Area Rotary Golf Tournament** – Monday, September 12; **GAP Senior Tournament** (Men's and Women's Event) – Tuesday, September 20.

In October the Club will host **Selinsgrove Alumni Association Golf Tournament** – Friday, October 7, the **Annual Susquehanna Valley Two-Man Cup** – Saturday, October 8 and Sunday, October 9, **St. Pius X Catholic Church Golf Tournament** – Saturday, October 15, and the Club will host the **Susquehanna University Landmark Conference Championship** on Saturday, October 21 and Sunday, October 22. If you are affiliated with any of the outside organizations, please plan to support these organizations by playing in their fundraising tournaments!

Greens Committee:

The Greens Committee held their monthly meeting in August with **Craig Cochran**, Golf Course Superintendent. The goal of the Greens Committee will be to prioritize short-term goals for the course and long-term improvements for the golf course and practice range. In August the committee addressed the health of the greens, irrigation maintenance – replacement of irrigation heads and replacing broken valves, and to solicit estimates for the tree removal project on the back nine. If any members have any experience or sources for tree removal, stump grinding, etc. please contact Scott Shaffer. The group also discussed the current equipment and a new greens brush was ordered to improve the greens putting surface.

We received a generous member donation to fund the new brush which Craig already has used with aerifying Number 17 Green. He will be spot aerifying Number 8 and Number 9 Greens this week. The next Greens Committee Meeting will be held on **Wednesday, September 7 at 6:30pm** in the El Mirador Room. Golf members are encouraged to attend to improve our golf course.

Lady Golfers:

The Lady Golfers would like to thank all the **Middleswarth Cup participants** that contributed generously to their 50/50 drawing on Saturday, August 13 and Sunday, August 14. There were a number of members that donated their entire raffle winnings back to the Lady Golfers. Thank you again to all the generous members!

Swimming Pool:

Barbara Reed, Volunteer Manager of the Swimming Pool has done a great job this season! We would like to thank her for her time and commitment to the Club! We would also like to thank all the members that supported the Pool this summer! Additionally, the Swimming Pool will stay open through September as long as the warm weather and members support the Pool!

Clubhouse:

The House Committee has implemented **Dinner, Dinner, Member Winner!** which started on Wednesday, August 31. The new House promotion encourages Members to dine at the Club between 5pm through Closing on Wednesday through Saturday. If the members name was selected and they dined (or ordered takeout) at the Club they will win. The beginning jackpot is starting at **\$300.00** and will increase \$100.00 each week until a member wins. The jackpot will not exceed \$1,500.00. Please make reservations with your family and friends this fall!

The Entertainment Committee announced that **Christmas Cheer** will be held on **Saturday, December 17** from 5:30-10:30pm. The Committee secured **Daddy-O and the Sax Maniacs** as the entertainment for this year's Annual Holiday Party. Please plan to make your reservations in advance. There will be more details regarding the menu, etc. in the future.

In addition, the House Committee reintroduced the Comfort Food Specials through the fall. In September the Kitchen will feature on **September 1 through September 4: Grilled Ham Steak, September 8 through September 11: Meatball Stroganoff, September 15 through September 18: Chicken & Waffles, September 22 through September 25: Meatloaf, and September 29 through October 2: Roasted Chicken & Stuffing with Mashed Potatoes.** These specials will be available to dine-in or takeout.

The House Committee is still promoting **"Birthday Night"** at the Club through the end of the year. If you celebrate a birthday in September or October please ask your server to apply a **\$15 credit** toward the **"Birthday"** credit to your account. For the remainder of 2022, you may use your "Birthday" credit during the month of your birthday. The Committee was excited to re-introduce this incentive to our loyal Club Members as well as our new members of the Club.

Please **Follow** and **Like** the Susquehanna Valley C.C. **Facebook page: @SusquehannaValleyCC** for daily and weekly dining specials, golf tournaments, and special events. If you have a great experience, please write a review to assist us with recruiting new members, guests, and special events to the Club. The average person is spending 55 minutes per day on Facebook!

Membership:

The Membership Committee would like to welcome and introduce the following new members to the Club. New Members include: **Michael & Danielle Briskey**, Selinsgrove, **Jack Gardinier**, Sewickley, and **Marlin & Colleen Moyer**, Shamokin Dam. The Membership Committee has also been actively soliciting new members through our Facebook page and sending post cards to new prospects. However, our best referrals come from our existing Club Members and Corporate Businesses. Can you refer a new member to the Club this fall or in 2023?

Donations:

We would like to thank the generous members that have given to the Club through our President's Message over the last few months. Donations were made for specific projects or the Fireworks Fund: **Ricky & Chelsey Davis, Roger Lyons, Jay & Shaina Pagana, Scott Lizardi, Virginia Kessler, Gloria Faylor-Karchner, and John & Barbara Pagana.** Donations from generous members have exceeded \$27,000.00 for 2022.

2022 Property & Golf Course Improvements:**Property:**

- Water & Sewer Hook-up to Easy Street: TBD - Estimating

Golf Course Improvement:

- New Sand for the Bunkers: \$3,000.00 - \$4,000.00
- Number 6: Dredge the Pond - \$39,000.00 (Main water source for irrigating the front nine)
 - If 150 Golf Members give \$150.00 = \$22,500.00 of the \$32,000.00 for the project
- Number 6: New Fountain for Pond - \$2,500.00 (Estimated)
- Front Nine: Tree Removal and Stump Grinding - \$10,000.00 (Estimated)
- Back Nine: Tree Removal and Stump Grinding - \$10,000.00 (Estimated)
- New 15' Oak Trees: \$250.00 Each (Locations - TBD)
- Number 9: Replace Cart Path: TBD – Estimating
- Number 17: Remove six trees, plus four unhealthy trees on back nine: \$17,000.00 (Estimated)
 - Does not include clean-up and reseeding

Golf Course Equipment:

- Eclipse Greens Mower: \$44,479.00 (Current Greens Mower would be used for tees)
- Steiner Rough Mower: \$35,565.00 (Current Unit no longer has parts available)
- Beige Yamaha Golf Carts: \$97,500.00 (30 carts off three-year-old lease)

Maintenance Shed:

- New Roof: TBD - Estimating

If anyone has any questions regarding the Club, improvements, or referrals for Membership to the Club, please contact me at 570.971.6689 or discuss with a fellow Board Member.

Sincerely,

Shawn Felty, President
Susquehanna Valley C.C. Board of Directors

2022 Donation Form: Select Your Donation Amount

_____ \$150.00 (*Dredge the Pond*) _____ \$500.00 _____ \$2,500.00 _____ \$10,000.00
_____ \$250.00 _____ \$1,000.00 _____ \$5,000.00 _____ Other

Member Information:

Name: _____ Member Charge / Check Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Submit Donation By: September 30, 2022

Susquehanna Valley C.C. (c/o 2022 Golf Course Improvements or Property Improvements)
One Country Club Road • Hummels Wharf, PA 17831